

Eastside Friends of Seniors invites you to be a valued sponsor of our Fall Fundraiser. Your sponsorship will help local seniors and will provide you a unique opportunity to promote your business to a special audience.

Today we are asking for your support for Aged to Perfection, Eastside Friends of Seniors' annual fall fundraiser. This

year's event will feature wine tasting from esteemed local wineries, appetizers and a silent/online auction to be held on November 4, 2021 at Blakely Hall in Issaquah. Although we are optimistic that an in person event will be possible, we are making concurrent plans should we need to be fully virtual.

Eastside Friends of Seniors mobilizes volunteers to provide the help seniors in our community need to retain their independence. The average age of those we serve is 85. 95% of our clients live alone and have limited income. Our services prevent our clients from having to make difficult decisions such as paying for transportation to appointments or paying for food.

Our fall fundraiser provides 30% our annual budget. With your help we are confident that we will be successful in raising \$85,000. We hope you will join us in supporting seniors and know that your sponsorship would be a meaningful addition to our event.

We have put together a sponsorship package that we believe will maximize your exposure to residents of the greater eastside with an emphasis on the Issaquah and Sammamish Communities. **As part of the package, you will be our guest at this fun event!**

On behalf of seniors in our community, we thank you for your consideration.

This is Mary Lou.

Mary Lou is a widow who first called EFS when she determined it was time to stop driving, but she needed to get to medical appointments. During the last year, we made sure she had access to food and transportation to medical appointments, including helping her get an appointment and transportation to receive her COVID vaccinations. She is now excited to go shopping with an EFS volunteer who helps read labels and carries her groceries inside.

If you have any questions, our Executive Director, Linda Woodall would be happy to visit with you. She can be reached by email (lindaw@eastsidefriendsofseniors.org) or phone (206.954.5658). You may also visit our website: **eastsidefriendsofseniors.org** for more information.

2021 Sponsor Benefits

	\$7500 PRESENTING	\$5k - \$7499 PLATINUM	\$2.5k - \$4999 GOLD	\$1k - \$2499 SILVER	\$500-\$999 BRONZE
PRE-EVENT BENI	EFITS				
Logo & Link featured on pre-event digital material	Q	\Diamond	\Diamond		
Logo featured on pre-event digital material	\Diamond			\Diamond	\Diamond
Logo featured on printed material	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Dedicated Social Media Post(s)	3	2	1	1	-
Name/logo placement in online silent auction	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
EVENT BENEFITS					
Reserved Event Tickets	8	6	4	2	2
Brief presentation at event	\Diamond				
Video message during the program	30 sec	30 sec	15 sec	-	-
Verbal recognition during the program	\Diamond	\Diamond	\Diamond	Q	Q
POST-EVENT BEN	NEFITS				
Sponsored content in EFS electronic newsletter	3	2	1	-	-
Link and Logo on EFS Website for 6 months	Q	Ø	Ø	Ø	Q
Dedicated Social Media thank you Post	\Diamond	Ø	\$\foldsymbol{9}\$	Ø	
Group Social Media Post	\Diamond	Ø	A	Ø	Q
Logo included in follow-up event 'Thank Yous'	\Diamond	Ø	Ø	Ø	\Diamond
Recognition in EFS Newsletter	\Diamond	\Diamond	\Diamond	Q	Q

Please note: In-Kind gifts valued at \$1k+ will be recognized commensurate with Silver/Gold/Platinum/Presenting Sponsor benefits. In-kind sponsorship examples include underwriting of printing, video production, professional photography, and more!





Sponsorship Level:

■ Platinum • \$5,000 - \$7,499

NAME/BUSINESS ON CARD

- Silver \$1,000 \$2,499
- Gold \$2,500 \$4,999
- Bronze \$500 \$999

3 EASY WAYS TO SPONSOR!

1. MAIL THIS COMPLETED FORM TOEastside Friends of Seniors
1121 228TH AVE SE
SAMMAMISH WA 98075

2. EMAIL THIS FORM TO
LindaW@FastsideFriendsofSeniors.org

3. CALL US TO SIGN UP 425-369-9120

Contact Information:

COMPANY NAME	CONTACT PERSON		
CONTACT EMAIL ADDRESS	CONTACT PHONE NUMBER		
Billing Information:			
Check enclosed - PAYABLE TO EASTSI	DE FRIENDS OF SENIORS		
Please invoice me.			
☐ VISA ☐ MASTERCARD			
CARD NUMBER	EXPIRATION DATE	CID	



SIGNATURE